



europaana
think culture

Bringing culture to all - Together

An introduction to Europeana
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Varna, Croatia 11/04/2014

 @jpekel



Content

- What is Europeana?
- Where are we now?
- Where are we going?
- Why join Europeana?
- How to join Europeana?



What is Europeana



What is Europeana

- Found in 2005
- Launch in 2008
- “Access to all of Europe’s heritage”
- European Identity
- Bring culture together and give access from one point



Europeana's vision and mission



- Europeana is a catalyst for change in the world of cultural heritage.
- **Our mission:** The Europeana Foundation and its Network create new ways for people to engage with their cultural history, whether it's for work, learning or pleasure.
- **Our vision:** We believe in making cultural heritage openly accessible in a digital way, to promote the exchange of ideas and information. This helps us all to understand our cultural diversity better and contributes to a thriving knowledge economy.



Where are we now?

The screenshot shows the Europeana website homepage. At the top, there are navigation links for 'Home' and 'My Europeana', and a language selection dropdown. The main header features the Europeana logo, a search bar with 'Search All fields' and a 'Search' button, and a 'Help' link. Below the header is a large featured exhibition banner for 'Leaving Europe' with a blue 'Open Exhibition' button. Underneath the banner is a 'From the blog' section with two items: 'Marseille, the Capital of Culture and a Giraffe' and 'Poisonous Nature'. At the bottom, there are two sections: 'Featured Item' for the 'Church of the Assumption' and 'Featured Partner' for 'Hellenic Educational Television'.

- 30m records from 2,300 European galleries, museums, archives and libraries
- Books, newspapers, journals, letters, diaries, archival papers
- Paintings, maps, drawings, photographs
- Music, spoken word, radio broadcasts
- Film, newsreels, television
- Curated exhibitions
- 31 languages



Preview & Digital Objects are licensed as described in “EDM: rights”

CCO

Layer #3: Metadata (descriptive object information)

Layer #2: Previews (lower quality versions of #1)

EDM:rights

Layer #1: Digital objects (on the site of the provider)



Who submits data to Europeana?

Domain Aggregators

National initiatives



Libraries



Archives



Audiovisual collections



Thematic collections



Regional Aggregators



National Aggregators



e.g. The European Library

e.g. APEX

e.g. EUScreen, European Film Gateway

e.g. Judaica Europeana, Europeana Fashion

e.g. Culture Grid, Culture.fr

e.g. Musées Lausannois



Shaping the Europeana cultural landscape



Shaping the Europeana cultural landscape

→ Lots of work behind the scenes

Shaping the Europeana cultural landscape

- Lots of work behind the scenes
- Europeana Data Model

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- All metadata available without any restrictions (CC0)



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- User driven metadata creation



Shaping the Europeana cultural landscape

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- Europeana Data Model
- All metadata available without any restrictions (CC0)
- User driven metadata creation
- Connecting the sector



Where are we now



Where are we now

- Europeana is 5 years old now
- Not there yet...
- Quality over quantity
- Copyright a big blocker
- Portal just one representation of Europeana



Some context...



Some context...

→ 2300 institutions



Some context...

- 2300 institutions
- 60.000 in total in Europe



Some context...

- 2300 institutions
- 60.000 in total in Europe
- 7% of all material digitised



Some context...

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Where are we going?



Where are we going?

→ Forward to 2020



Where are we going?

- Forward to 2020
- Europeana as a digital infrastructure



Where are we going?

- Forward to 2020
- Europeana as a digital infrastructure
- Portal to Platform



Where are we going?

- Forward to 2020
- Europeana as a digital infrastructure
- Portal to Platform
- Get institutions ready for the web



Where are we going?

- Forward to 2020
- Europeana as a digital infrastructure
- Portal to Platform
- Get institutions ready for the web
- Connect de sector with other industries



Where are we going?

- Forward to 2020
- Europeana as a digital infrastructure
- Portal to Platform
- Get institutions ready for the web
- Connect de sector with other industries
- Allow others to work with your data - where possible



Why join Europeana?



Why join Europeana?

→ Public mission

Why join Europeana?

- Public mission
- Help and expertise



Why join Europeana?

- Public mission
- Help and expertise
- Open source tools



Why join Europeana?

- Public mission
- Help and expertise
- Open source tools
- Europeana Network & Professional platform



Public Mission

"Enable access to everyone who wants to do research"

- *British Library, Our Mission and 2020 Vision*

"Our core values are: accessibility, sustainability, innovation and cooperation."

- *National Library of the Netherlands, Our Mission and Vision*

"To provide diverse audiences with the best quality experience and optimum access to our collections, physically and digitally."

- *the Victoria & Albert Museum, Mission and Objectives*

"The Federal Archives have the legal responsibility of permanently preserving the federal archival documents and making them available for use."

- *German Federal Archives - Responsibilities*

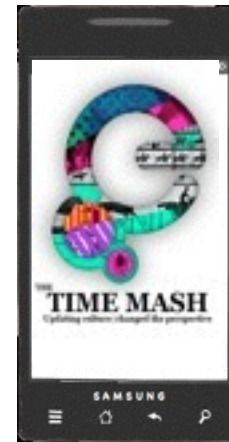
The National Gallery of Denmark is Denmark's premier museum of art. Through Accessibility, education, and exhibition

- *Danish National Gallery - Mission*



Public Mission

→ Put your material where the users are





Home

Search results

Your Favourites

Help

Europeana Open Culture



ABOUT

Lijf van crème zijde, onder zwart kant met bloemen en cirkels, zwarte fluwelen banden en pailletten en zilverkleurige pailletten en kralen; paarse geplooid ceintuur.

Lijf horend bij een japon van zwarte kant op een crème-satijnen onderkleed. Met hoge boord en lange mouwen, gegarneerd met een zwart fluwelen lint en zilverkleurig metalen passement en pailletten. De ceintuur is van geplooid paarse zijde. Op de trekband een adres: Lucien Andrain, 73 Rue de Rivoli, Paris.

Creator	: Andrain, Lucien
Type	lijfje
Rights	
Contributor	Schenking van de erven van barones Tindal-den Tex, Hilversum
Medium	kant (materiaal)

GENERAL LINK

- Rijksmuseum
- View in Europeana



connect



favourite



comment



share

Connect and Contextualise



English

[Home](#) [Explore](#) [Contribute](#) [About](#)

[Stories](#) [Map](#) [Gallery](#)



Help & Expertise



Help & Expertise

→ Advice and assist on data modelling



Help & Expertise

- Advice and assist on data modelling
- Documentation



Help & Expertise

- Advice and assist on data modelling
- Documentation
- Consult on copyright issues and how to pick the right license



Help & Expertise

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- Documentation
- Consult on copyright issues and how to pick the right license
- Usage metrics



Home

Traffic & Usage

Europeana 1914-1918

Content

Social

Funding

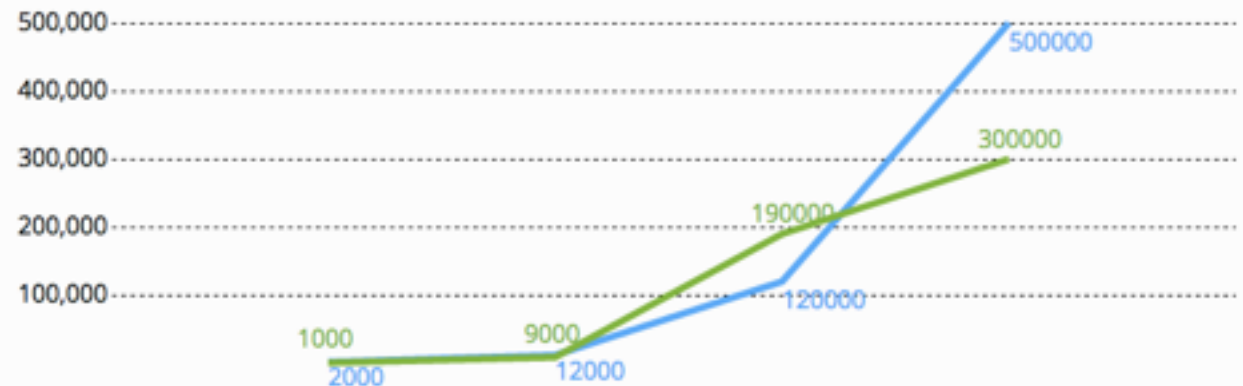
About

Web Traffic Report 2012

Archive

Content Look up sources to compare traffic over time

Compare With Time



Items per media type



Open Source Tools



Open Source Tools

→ Metadata mapping tools



Open Source Tools

- Metadata mapping tools
- Data enrichment



Open Source Tools

- Metadata mapping tools
- Data enrichment
- Upload to Wikimedia Commons with GLAMwiki Toolset



Europeana Network



Europeana Network

- Connect with industry professionals to solve common issues, look for funding opportunities, find project partners and much more



Europeana Network

- Connect with industry professionals to solve common issues, look for funding opportunities, find project partners and much more
- Not only representatives from memory institutions, but also creative industries, (history) education, tourism and more



We can do a lot, but...



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→ Output only as good as its input



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- Output only as good as its input
- Remember who your users are



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- Quality over Quantity



How to join Europeana?



How to join Europeana?

→ Get in touch with kultura.hr



How to join Europeana?

- Get in touch with kultura.hr
- Join the Network on pro.europeana.eu/network



More questions?

?





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Get in touch!

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